

Cat® Classic™ Parts What are Cat Classic Parts?

Cat® Classic™ Parts are lower-cost, genuine Cat parts offered for older Caterpillar® equipment. These parts meet the product specifications of older Cat equipment... meeting or exceeding all critical dimensional/functional requirements. Cat Classic Parts are another repair option to complement original, Cat Reman, dealer exchange, and used parts. Cat Classic Parts are just another way you can help customers make the right repair decisions for their machines—based on equipment age, use, current market value, or other factors.

WHAT ARE THE BENEFITS?

LOWER REPAIR COSTS

Customers often don't want to invest too much to repair older equipment. Cat Classic Parts helps them save money without sacrificing the confidence that comes with the Cat name and dealer service.

ONE-STOP SHOPPING

With Cat Classic Parts plus original, Cat Reman, dealer exchange, and used parts, the Cat dealership offers all the repair solutions a customer needs—no more shopping around.

EXPANDING COVERAGE

Cat Classic Parts currently consists of over 2000 parts for over 78 models and growing—all backed by the standard Caterpillar parts warranty.



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HOW CAN DEALERS TAKE ADVANTAGE OF CAT CLASSIC™ PARTS?

1. Identify and target the opportunity

DBS customer lists, parts sales trends, used equipment sales, auction results, and PTOS output all provide indications of where to target

2. Train employees and build internal awareness

Parts sales force, parts counter sales, service shop supervisor, dealer shop mechanics, field service mechanics, machine sales consultants, and used parts department must all know how to represent this product repair option

3. Generate customer awareness

Push marketing—sales force coverage, direct mail, and parts invoice stuffers—for customers you know or can easily find

Pull marketing—regional ads, trade ads, and auction presence—for customers you don't know or have lost contact with

4. Track sales performance

What we measure, we manage monitor your success and make changes to stay on track

MODEL COVERAGE

Engines

D330, D333, D342 3304PC, 3306PC 3304DI, 3306DI

Excavators

215/B, 225/B, 235/B, 245/B, 320

Motor Graders

120/B/G, 12E/F/G, 14D/E/G, 112/E/F, 130G, 140/B/G

Pipelavers

561C/D, 571F/G, 572F/G, 583H/K, 594/H

Track Loaders

941, 951/B/C, 955H/K/L, 977H/K/L, 983B

Track-Type Tractors

D3B/C, D4C/D/E, D5/B, D6C/D/H, D7E/F/G, D8H/K, D9G/H

Wheel Loaders

920, 930, 950/B/E, 966B/C/D/E

Wheel Skidders

518, 528

Wheel-Tractor Scrapers

613/B, 621/B, 627, 631B/C/D

*Excludes moving undercarriage



For more information about Cat Classic Parts, visit the Caterpillar Dealer Extranet Website.

Parts Coverage

Undercarriage

- Link assemblies, track shoes & hardware
- Pin & bushings groups
- Rollers, idlers, sprocket segment groups
- Guards & recoil mechanism parts

Drive Train

- Bevel gear/pinions
- Steering clutch parts & kits
- · Final drive gears/shafts
- · Sprocket hubs/shafts

Transmission & Torque Converters

- · Gears & shafts
- · Housings, pistons, carriers
- · Impellers, TC Kits

Motor Grader Components

- Tandem drive
- Axle/Steering
- Center shift

HEX Components

- Final drive parts
- · Pump drive parts

3300 PC/DI Engine

- Cylinder Heads
- Valve Kits
- Pre-combustion Chambers
- Crankshafts
- Fuel Transfer Pumps
- Fuel Lines
- Connecting Rods
- Manifolds
- Mufflers
- Camshaft Gear
- Oil Pump Gear
- Water Pump Gear
- · And many more...

TTL/WL/HEX Linkage Pins

TTT Equalizer Bars

Hydraulic Gear Pumps

Scraper Hitch Pins & Brgs

CATERPILLAR®

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